

CONTRACT

WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 4083336 / 2		<u>Alt Order #</u> Obama
<u>Product</u> OBAMA FOR AM:SKED A		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 2264	
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 10/29/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV12856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	11/04/12	11/04/12	Fox News Sunday	9a-10a		:30			NM	2	\$800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/29/12-11/04/12	Fox News Sunday	9a-10a	-----Su	:30		\$400.00	NM		
		See MG 1.3										
	3	WFXT	10/29/12-11/04/12	Fox News Sunday	9a-10a	-----Su	:30		\$400.00	NM		
	Ⓜ MG for 1.1 11/04											
2	WFXT	10/30/12	11/02/12	M-F 10a-11a	10a-11a		:30			NM	3	\$600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$200.00			
3	WFXT	10/30/12	11/02/12	Wendy Williams	12p-1p		:30			NM	2	\$500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$250.00			
4	WFXT	10/30/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	2	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$200.00			
5	WFXT	10/30/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	3	\$600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$200.00			
6	WFXT	10/30/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	2	\$550.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$275.00			
7	WFXT	10/30/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	1	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$300.00			
8	WFXT	10/30/12	11/02/12	Dr. Oz	5p-6p		:30			NM	2	\$700.00
		Candidate Discount										

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<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 10/29/12 / 11/02/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$350.00			
9	WFXT	10/30/12	11/02/12	TMZ	7p-730p		:30			NM	4	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$600.00			
10	WFXT	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30			NM	4	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$600.00			
11	WFXT	11/03/12	11/03/12	Pac 12 Prime Game	various		:30			NM	1	\$1,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00			
12	WFXT	10/30/12	11/02/12	M-Su 10p-11p News	10p-11p		:30			NM	1	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$2,000.00			
13	WFXT	10/30/12	11/02/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	1	\$1,350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$1,350.00			
14	WFXT	10/30/12	11/02/12	TMZ	1130p-12a		:30			NM	1	\$550.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$550.00			
15	WFXT	10/30/12	11/02/12	Simpsons, The - Synd	12a-1230a		:30			NM	2	\$800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWT---				2	\$400.00			
16	WFXT	10/30/12	11/02/12	King of the Hill - Synd	1230a-1a		:30			NM	2	\$800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$400.00			
17	WFXT	10/31/12	10/31/12	X Factor - Net	8p-10p		:30			NM	1	\$15,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$15,000.00			
18	WFXT	11/04/12	11/04/12	NFL RS Game Non Home	Various		:30			NM	1	\$8,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,000.00			
19	WFXT	11/04/12	11/04/12	X Factor - Net	7p-9p		:30			NM	2	\$30,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$15,000.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFXT	10/29/12-11/04/12		X Factor - Net	7p-9p	-----Su	:30		\$15,000.00	NM		
See MG 19.3,19.4												
2	WFXT	10/29/12-11/04/12		X Factor - Net	7p-9p	-----Su	:30		\$15,000.00	NM		
See MG 19.3,19.4												
3	WFXT	10/31/12-10/31/12		X Factor - Net	8p-10p	---W-----	:30		\$15,000.00	NM		
(M) MG for 19.1,19.2												
4	WFXT	11/01/12-11/01/12		X Factor - Net	8p-10p	----Th-----	:30		\$15,000.00	NM		
(M) MG for 19.1,19.2												
20	WFXT	11/04/12	11/04/12	Su Prime Hour 1	7p-8p		:30			NM	2	\$4,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S					2	\$2,000.00			
21	WFXT	11/04/12	11/04/12	Su Prime Hour 2	8p-9p		:30			NM	2	\$12,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S					2	\$6,000.00			
22	WFXT	11/04/12	11/04/12	Su Prime Hour 3	9p-10p		:30			NM	2	\$12,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S					2	\$6,000.00			
23	WFXT	11/04/12	11/04/12	NFL RS Pre Game Non Hom	Various		:30			NM	1	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S					1	\$1,000.00			
24	WFXT	11/04/12	11/04/12	Premier League Soccer	Various		:30			NM	2	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S					2	\$1,000.00			
25	WFXT	11/05/12	11/06/12	Dr. Oz	11a-12p		:30			NM	5	\$1,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/11/12	MT-----					5	\$300.00			
Totals											51	\$101,750.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	51	\$101,750.00	\$86,487.50
Totals	51	\$101,750.00	\$86,487.50

Signature: _____ Date: _____

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